



Charity No: CHY12405



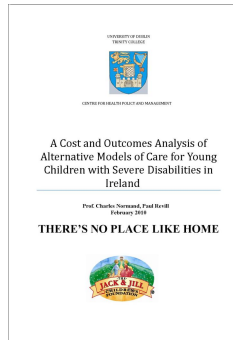
Jack & Jill News

Updates on www.jackandjill.ie

September 2010

Meeting us halfway with HSE funding

We are meeting Minister John Moloney on the 30th September regarding the HSE review of its disability budget and on our own level of HSE funding with regard to increasing it from 19% to 50%. We need to rally as many families and friends as possible to contact their local TDs before 30th September to support this campaign. - See website for contact details. You should explain your own connection with Jack & Jill and the fact that we support more babies than ever at 320 nationwide but our donations are down for the past two years and we really need the HSE to meet us halfway on funding as soon as possible.



We are also in close consultation with the HSE regarding the 81 families we support today with children over 4 years of age and I want to assure all those involved that we are monitoring this situation closely with the help of our nurses. Ideally, we want to extend our service from 4 to 6 year olds but before that can happen we need an increase in HSE funding before the end of the year.

We need your views on the location of the new Children's Hospital

- Does the Dublin City Centre site work for you?
- Would you prefer a location on the M50?
- Register your support for a change of location on www.thenewchildrenshospital.ie

News hot off the press



This November we are launching our first ever book as part of our Jack & Jill Roadshow in Dublin. Entitled 'There is no place like home at Christmas' and published by our good friends Mercier Press, this collection of 29 stories from people like Niall Quinn, Terry Prone, Pat Hickey, Maeve Binchy, Eddie Hobbs and Cathy Kelly should be a bestseller at €14.99 in leading bookstores.

As well as our families and friends, we're hoping to persuade the big companies to buy this as a corporate gift - so please spread the word. It is the ideal gift for any family and helps raise funds to keep our children warm and cosy.



Follow the politically incorrect Jonathan Irwin on Twitter through the Jack & Jill website

Jack & Jill Christmas Cards



Only €6 per pack of 10

Why not order your Christmas Cards early and direct from Jack & Jill?

Order by cheque through the post, or over the phone using credit card or laser.

All profits go directly to helping Jack & Jill care for the 320 babies currently under our wing.

Jack & Jill Flowers

www.jackandjillflowers.ie



Why not order your flowers online at www.jackandjill.ie and 15% of the cost of the flowers will be donated to Jack & Jill. Worldwide Delivery

Is Your School part of the Campaign?

Over 250,000 old mobile phones have been collected on our behalf by school children all over the country since September 2009. As part of Jack & Jill's 'Phones for Boards' campaign these old mobiles have been exchanged for 400 interactive whiteboards for the classroom valued at €1.2 million so far. As the new school term begins, the Jack & Jill Foundation is recruiting a new schools co-ordinator to build and develop this campaign and to add more schools to the 1,400 already involved but we need your help.



Please check if your local school is signed up on www.jackandjill.ie and if it is not, ask your Principal 'Why Not?' This campaign is good for everyone and helps schools to achieve their green flag status too.

Most importantly, we want to thank teacher turned campaigner and back to teacher again Catherine Terry for leading the charge on this campaign over the past 12 months and to wish her well in the future.

Catherine you're a star!

'Phones for Kits'

Does your club need new Jerseys? Are you short on funds to purchase new kits for your rising stars?

Log on to our website www.jackandjill.ie and see how Jack & Jill can help you get a new kit for your team by collecting old mobile phones. Turn waste into new kits.

Everyone's a winner as mobile phones will help Jack & Jill provide home nursing care in every community in Ireland.



A big Thank You to RyanAir for their continued support of Jack & Jill with their scratch cards.

For all Jack & Jill families travelling on RyanAir in the future, let the Jack & Jill office know of your travel details and we will pass them on to RyanAir who have promised us that they will take very good care of you.



Kiwi mobile phone campaign based on Jack & Jill model wins top award



Andrew Young, Sharon Hunter & New Zealand Prime Minister John Key

The Starship Foundation's Children's Hospital in Auckland, New Zealand has won the Prime Minister's Supreme Award for its mobile phone recycling campaign which is based on the model used by the Jack & Jill here in Ireland. Jonathan Irwin, CEO and Founder of Jack & Jill was instrumental in establishing this campaign in 2009 which uses Jack & Jill's Irish recycling partner Folamh.

New Zealanders donate their old mobiles, which are recycled through Folamh, to raise money specifically for the aircraft used by Starship Children's Hospital to bring sick children to hospital, with over NZ \$750,000 raised already.

For every international link like this, Jack & Jill gets a commission fee.

Family Day 2010



Photos from Fennells & AidanOliver Photography

Mayo

On the 15th of October, our Jack & Jill family roadshow goes West into Mayo where we will catch up with our families and engage the local community in our fundraising drive for donations - big and small - and the recycling of mobile phones, Gold, crutches etc. to raise the €61,440 we need annually for that county. Local liaison nurse Mags Naughton will be there along with our families, friends, schools, local politicians and supporters. Why not pop along and have a coffee, meet the Jack & Jill team and catch up with us? We'd love to see you there, even for a half hour and we promise to bring the chocolates!



Mags Naughton
Mayo Liaison Nurse
087 8036656

Galway and Dublin

In November the Jack & Jill team will be making their way to Galway the -City of the Tribes- along with our local liaison nurse Cathy Keighery. Keep an eye on our website for the date, time and venue.

Then it's back to the Capital of Dublin where most of our families reside, to meet and greet and to launch our Christmas Book.



Cathy Keighery
Galway Liaison Nurse
087 6004118

Cork-June 2010



Catherine Terry, Eilín Ní Mhurchú & Jonathan Irwin

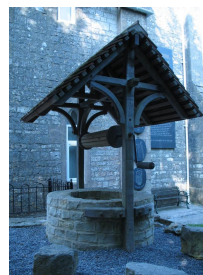


Minister Micheál Martin with Jonathan Irwin & members of Carrigaline Lions Club



Jonathan with Cathy & James O'Sullivan

Jack & Jill Trivia



This is reputedly the real Jack & Jill well. It is situated on Kilmersdon Hill near Radock in England and as one of the numerous stories go Jack and Jill went up the hill in 1592 and Jack was struck on the head by a stray boulder from a nearby quarry killing him instantly and he rolled down the hill. Jill died shortly afterwards of a broken heart.

Round Up

Crutches?

Have you any old crutches lying around? Donate to Jack & Jill and we will turn them into nursing hours for the 320 babies now under our wing nationwide. Check our website www.jackandjill.ie in October for drop off locations



ReassureMe.com
Parenting the internet generation

Purchase your Internet Parental supervision tool through the Jack & Jill website and your price will include a donation to Jack & Jill

Sweet Appeal
Cause related marketing



What's Coming Up

12th September O'Briens Wine Race Day at the Curragh in aid of Jack & Jill

21st to 23rd September Jack & Jill will have a stand at the Ploughing Championships in Athy

30th Sept Crunch time on funding with Minister John Moloney

15th October Mayo Coffee Morning/Info Morning in The Travellers Friend, Castlebar, 10 to 5pm. Drop in and say hello

12th to 14th November Dublin Art Society, 48th Annual Exhibition in Foxrock in aid of Jack & Jill

November Galway & Dublin Coffee Mornings/Info Morning. Date to be confirmed. Christmas book!!

Nov/Dec Little Ones Appeal, Go to www.jackandjill.ie for a list of participating restaurants

WEDDING FAVOURS

Wedding favours that truly are a gift - why not make a donation to Jack & Jill in lieu of wedding favours? For more info go to our website www.jackandjill.ie



Send us your Dublin Bus refund tickets Split 50/50 with Temple St.

Xerox Supports Jack & Jill

Jack and Jill will receive a contribution for every Xerox toner sold through Jack and Jill. For further information please contact us on (01) 2916402



Jack & Jill Trolley Token key rings can be purchased from Jack & Jill office for €3 each.

Call 045 894538 or logon to our website www.jackandjill.ie



Sensory Toys
www.thinkingtoys.ie

Nestle support Jack & Jill

A big thank you to the Nestle team who are on track to raise €30,000 for Jack & Jill this year through everything from skydiving to car washing. We are delighted to be the chosen charity for Nestle Ireland in 2011 too.

Costs per County Breakdown

County	Monthly cost	Annual cost	Jack & Jill Children per county	County	Monthly cost	Annual cost	Jack & Jill Children per county
Carlow	€1,120.00	€13,440.00	5	Louth	€6,000.00	€72,000.00	8
Cavan	€4,456.00	€53,472.00	10	Mayo	€5,120.00	€61,440.00	11
Clare	€4,864.00	€58,368.00	10	Meath	€5,856.00	€70,272.00	10
Cork	€15,224.00	€182,688.00	33	Monaghan	€5,440.00	€65,280.00	5
Donegal	€320.00	€3,840.00	2	Offaly	€2,032.00	€24,384.00	3
Galway	€7,424.00	€89,088.00	16	Roscommon	€3,040.00	€36,480.00	5
Kerry	€6,714.00	€80,568.00	10	Sligo	€1,856.00	€22,272.00	3
Kildare	€6,760.00	€81,120.00	15	Tipperary	€2,112.00	€25,344.00	5
Kilkenny	€4,448.00	€53,376.00	10	Waterford	€8,736.00	€104,832.00	18
Laois	€6,320.00	€75,840.00	8	Westmeath	€1,792.00	€21,504.00	6
Leitrim	€640.00	€7,680.00	1	Wexford	€10,784.00	€129,408.00	22
Limerick	€4,864.00	€58,368.00	10	Wicklow	€5,216.00	€62,592.00	7
Longford	€352.00	€4,224.00	2	Dublin	€45,680.00	€548,160.00	79

Produced in-house at Jack & Jill

Printed by Stamark Ltd, Fishery Lane, Naas, Co. Kildare